

Veterans Mailing List



Direct Marketing Solutions

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Total Universe: 8,944,902

Base Rate: \$65.00/M

Description Summary

These veterans have put their lives on the line defending and fighting for our country. Now that they're home safely, they are likely to be in the market for many services and products, as well as possibly suffering from injuries or mental issues. This accurate, up-to-date mailing list gives you access to these honorable men and women. These consumers are responsive and are likely to make purchases for themselves and for their families. Our data can be segmented by many different selections, such as age, gender, branch of service, and more. Don't miss the opportunity to connect with some of the most courageous people in the country.

How Our Data Is Compiled

Our Veterans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Gulf War-era veterans currently account for the largest percentage of all American veterans
- There are currently over 2 million female veterans in the U.S.

Recommended Usage

Our Military and Vets Mailing List is so versatile, it can be ideal for benefits, health and therapy offers, campaigns and charity events, as well as retail offers, travel offers, financial offers, credit card offers, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Branch of Service

Buying Habits
Hobbies

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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